



48th Annual Michigan Maple Syrup Producers Meeting
Saturday, January 16, 2010
Program Agenda

- 8:30 - 9:25 AM Registration – Coffee – Rolls**
- 9:25 - 9:30 AM Welcome & Opening Remarks**
Russell Kidd, Moderator – MSU
- 9:30 - 10:15 AM MMSA Business Meeting – NAMSC – IMSI Reports**
Ron Thomas, MMSA President
Larry Haigh, NAMSC Delegate
Jean Mayday, IMSI Delegate
- 10:15 – 11:00 AM Marketing Maple Syrup through Social Media:** Sue Stuever Battel, Sue Stuever Battel Public Relations and Beth Stuever, MSU ANR Communications
- 11:00 – 11:45 AM Determining Your Cost of Production for Maple Syrup:** Bob Battel, MSU Extension
- 11:45 – NOON Results of MMSA Maple Syrup Contest & Door Prizes**
Gerald Nelson, MMSA Board of Directors & Terry Coleman
- NOON – 1:30 PM Buffet Luncheon**
- *****Main Educational Session *******
- 1:30 – 2:15 PM Break Out Sessions:**
Tubing I –
Beginnings Session –
Conducting Sugar House Tours –
- 2:15 – 2:30 PM Break**
- 2:30 – 3:15 PM Break Out Sessions:**
Tubing II & Using an RO –
Alcona FFA –
Conducting Sugar House Tours –
- 3:15 – 3:30 PM Evaluations – Please take the time to fill this out**
- 3:30 PM Program ends**