



49th Annual Michigan Maple Syrup Producers Meeting
Saturday, January 21, 2012

MICHIGAN STATE
UNIVERSITY
EXTENSION

Session Descriptions

As part of our meeting Jay Johnson from the Michigan office of The National Agricultural Statistic Service will be updating us on our Maple Syrup data.

I will be doing a brief presentation on Michigan Market Maker. This is a free service administered through Michigan State University.

Our morning speaker will be Glen Goodrich from Goodrich's Maple Farm in Cabot Vermont. Glen will be telling us **"How to Get More from Our Woods"**. This includes Sap Gathering and Handling options, Stand Improvement, Tubing layout and design and Ideas on how to increase production.

During the first session in the afternoon Glen Goodrich will be discussing **"Boiling Techniques"**. Ways to Increase Efficiency and Production and New Technology. What you can do to make your operation energy efficient and more productive.

Ruth Goodrich (Glen's Wife) is presenting a session on **"More about Confections"**. Making Maple Confections and Value Added Products.

Sue Stuever Battel will be doing a session entitled **"Catch a Ride on the Local Food Bandwagon"**. This will be a review and expansion of Sue's presentation two years ago covering social media to promote your business.

In the next sessions, Glen Goodrich will be talking about **"Sap Gathering Techniques and Maintenance"**. Vacuum Systems and Options, What will work best for you and your operation, Tips and ideas of how to increase your production and profit margin.

Bob Battel will be presenting a session on **"Microsoft Excel Tools for Maple Business Management"**. This will also be an update and more in-depth presentation of the talk that Bob gave us two years ago on calculating productions costs.

Russ Kidd will be doing the ever popular **"Beginners Session"**. This is always a very popular class and not always just for beginners. Russ may have some help from Tom Cook and Tim Boonstra.

We are going to have a third time slot in the afternoon. Dale Forrester will be presenting a session entitled **"All About R/O's"**. This should be very interesting and is sure to include lots of discussion.